

FACT SHEET

2024-2025 Berkshire United Way Employee Giving Campaign

OUR VISION FOR A THRIVING BERKSHIRE COUNTY

When you have access to the services and support you need to be safe, healthy, and financially secure, you can achieve your goals.

Strategic Priorities

School and Career Readiness

Every child and young person in Berkshire County has a strong foundation for future success.

Mental Health

All residents are healthy and supported in building and strengthening their quality of life.

Household Stability

Everyone in the community has equitable access to economic prosperity and stable, secure households.



A donation of \$5 per week can help ...



Prepare children for success as they begin school.



Expose young people to careers in science, the trades, and farming.



Build resources and connections to support families facing social and economic barriers.



Connect people experiencing trauma with helpful community resources.

How does your contribution to Berkshire United Way help our community?

We **entrust** 27 nonprofit organizations with direct funding to best support the important work they do for families and individuals in our community.

We **collaborate** to make system-wide improvements by bringing together nonprofits to address mutual challenges with topic-specific convenings.

We **mobilize** hundreds of volunteers to support pressing community needs like food insecurity, household stability and literacy.

We **advocate** for systemic change aimed at challenges articulated by our community partners with local, state and federal legislators.

FREQUENTLY ASKED QUESTIONS

Does my donation stay in Berkshire County?

Yes. Your gift supports 27 nonprofit organizations and many Berkshire United Way (BUW) initiatives that help families and individuals throughout central and Southern Berkshire County. The funds you contribute this year will be invested back into our community next year.

Why should I give to BUW when I can give directly to an agency?

When you give to BUW, you join thousands of your friends and neighbors in Berkshire County who support a community-wide effort to understand and address the larger needs of families and individuals in a holistic way. We combine your dollars with those of all our donors and invest in local nonprofits that achieve measurable outcomes. We help these partners become more effective in their work. By giving to Berkshire United Way, you have an opportunity to accomplish more than any single person, program, or agency can achieve alone.

How can I donate to BUW through my workplace?

Yes! Your workplace allows employees to make donations to BUW through payroll deductions. Many donors find they can make a more impactful gift as a recurring donation that can add up to a large annual amount. Giving through payroll deduction allows everyone to provide meaningful support to their community. You can make your annual pledge directly through your employer or an individual donation by visiting berkshireunitedway.org/donate.

Are there other ways to support Berkshire United Way?

Yes. Berkshire United Way can connect you to volunteer projects throughout the Berkshires. Visit the BUW Volunteer Center to find a nonprofit that matches your passion and interests and get involved today.

2023-2024 COMMUNITY PARTNERS

18 Degrees
Barrington Stage Company
Berkshire County Head Start
Berkshire County Kids' Place and
Violence Prevention Center
Berkshire Hills Regional School District
Berkshire HorseWorks
Berkshire Nursing Families
Berkshire Pulse
Berkshire South Regional Community Center
Berkshire Theater Group
Central Berkshire Habitat for Humanity
Child Care of the Berkshires
Community Health Programs
Dalton Community Recreation Association
Elizabeth Freeman Center
Flying Cloud Institute
Gladys Allen Brigham Community Center
Greenagers
Lee Youth Association
Literacy Network of South Berkshire
National Alliance on Mental Illness (NAMI)
Berkshire County
Pediatric Development Center
Railroad Street Youth Project
Roots & Dreams and Mustard Seeds
R.O.P.E. | Rites of Passage + Empowerment
Volunteers in Medicine (VIM) Berkshires

COMMUNITY INITIATIVES

Berkshire Youth Development Project
Outside Voices
Blackshire's Leadership Program
Western MA Housing Coalition

BERKSHIRE UNITED WAY VOLUNTEER CENTER

Through the Berkshire United Way Volunteer Center, 684 people volunteered for projects hosted by BUW last year. Volunteers have clocked 2,863 hours (a value of \$95,882) to support volunteer projects hosted and coordinated by BUW, as well as hundreds of hours provided to more than 80 nonprofits in Berkshire County who post volunteer opportunities for their organization.

www.volunteerberkshireuw.org

2023-2024 VOLUNTEER INITIATIVES

#HereForGood Volunteer Month
Filling the Gap meals for kids (partnering with the Jewish Federation of Berkshire County)
Junior Achievement Financial Reality Days
Letter Carriers' Stamp Out Hunger® Food Drive
Meals for Good meal packing projects
Read Across America
School Supply Drive