

**BERKSHIRE UNITED WAY
2010-2011 COMMUNITY IMPACT PARTNERS
BY GOAL AREA**



Berkshire United Way

GOAL: Helping Children and Families Succeed - Kindergarten Readiness			
Agency	Program	Program Description	Investment Amount
Berkshire Children and Families, Inc.	Early Education and Care	To foster respectful partnerships between families and high quality child care programs so that children's strengths are optimized, experiences enriched and needs addressed using best practices. Families access resources for stability and consistency in relationships with children; they work, attend school, meet needs.	\$ 65,000
Berkshire Children and Families, Inc.	Family Literacy	To strengthen, integrate and coordinate existing and new resources for comprehensive family literacy which positions parents to be successful economically and stable socially and emotionally so their children will be successful in school.	\$ 45,000
Berkshire Children and Families, Inc.	Redfield House Young Parent Services	To support, problem solve with and teach young single parents in all facets of living so that they develop as individuals in education, work, community participation and parent/child relationships in order to be economically and socially stable, so their children will experience healthy development and be successful in school.	\$ 86,000
Berkshire County Kids' Place and Violence Prevention Center, Inc	Children's Advocacy Center	Provides evidence-based trauma-focused therapeutic services to abused children and their non-offending caregivers, including foster parents. All services provided by Kids' Place are free of charge.	\$ 40,000
Boys' & Girls' Club of Pittsfield, Inc.	Children's Center	The Children's Center mission is to provide a safe, secure, nurturing atmosphere where children can grow and thrive. Our goal is to have parents and teachers work together to ensure a positive experience for all of our children and families, with all children arriving at kindergarten ready to learn.	\$ 40,000
Child Care of the Berkshires, Inc.	Collaborative Support Svcs to Pregnant/ Parenting Teens	The Healthy Families program and the Helen Berube Teen Parent Program support high risk pregnant and parenting adolescents and their children. The program purpose is to improve parenting skills, reduce the risk of child abuse, promote increased parental educational attainment, and achieve optimal parent/child health and development.	\$ 70,000
Child Care of the Berkshires, Inc.	Early Education Services	The purpose of the Early Education Services program is to provide high quality child care that supports children's optimum growth and development while simultaneously allowing parents to work, go to school or get well, thereby stabilizing each family's individual situation.	\$ 20,000
Elizabeth Freeman Center	Advocacy, Relief and Empowerment Program	To provide a continuum of services to help all people whose lives are affected by domestic and sexual violence escape violence, heal from past violence, rebuild their lives, and create a healthy, independent future for themselves and their families.	\$ 100,000
Elizabeth Freeman Center	Shelter Child Advocate Program	The Shelter Child Advocate works with children who have escaped domestic violence, are homeless and in a secure shelter, using assessments and various therapy modalities, to establish emotional safety, increase self-esteem and socialization, repair the parent/child relationship, integrate into the community and succeed in school.	\$ 35,000

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Agency	Program	Program Description	Investment Amount
Gladys Allen Brigham Community Center, Inc.	ABC School Age Enrichment Program	The ABC School Age Enrichment program is a comprehensive school age childcare program that serves youth ages five through thirteen in Pittsfield and Lanesborough with resources, programming and opportunities directed at providing supports to participants as they build their capacities and strengths in developing a sense of a competency, worth, connectedness and empowerment.	\$ 77,856
Gladys Allen Brigham Community Center, Inc.	Early Childhood Education	The Early Childhood Education program provides a nurturing educational program and childcare services for 54 children in five classrooms: one for infants, two for toddlers, one for preschool and one for pre-kindergarten. Each child is encouraged to learn from the environment through the curriculums and programs implemented, and follow early childhood best practices to prepare for school readiness.	\$ 39,787
Lee Regional Visiting Nurse Association, Inc.	Healthy Kids Program	The Healthy Kids Program will help Berkshire County children and their families succeed by creating a supportive environment to engage in healthy lifestyles. Specifically, the Healthy Kids Program seeks to prevent obesity in children and their families, which has beneficial effects for their social, emotional, cognitive, and physical development.	\$ 35,000
Lee Youth Association	Busy Bee Preschool	The purpose of this program is to assure that all children enter kindergarten developmentally prepared in the areas of social, emotional, cognitive, physical and language skills.	\$ 24,000
Pediatric Development Center Inc.	Play and Learn (PAL) Program	The purpose of the PAL Program is to provide educational/therapeutic services to infants/toddlers with significant developmental and medical needs, encourage optimal growth and development, prepare for pre-school readiness, and decrease stress for their caregivers.	\$ 26,800
Pittsfield YMCA	Infant Toddler Program	The Infant Toddler Program provides on-site care at a downtown location in a safe, stimulating and developmentally appropriate environment for children four weeks through ages two years nine months. The purpose of this program is to help facilitate this key period of learning through a variety of sensory-based learning experiences, and positive, nurturing guidance from qualified teachers and staff.	\$ 15,000
		TOTAL FOR GOAL:	\$ 719,443