

**BERKSHIRE UNITED WAY
2010-2011 COMMUNITY IMPACT PARTNERS
BY GOAL AREA**



Berkshire United Way

GOAL: Promoting Financial Stability and Independence			
Agency	Program	Program Description	Investment Amount
BCAC/Berkshire County Regional Housing Authority	Tenancy Preservation Program	The Tenancy Preservation Program was developed to address an identified need in Berkshire County for specialized housing services (clinical case mgmt, legal and educational counseling, housing search, and dispute resolution) to prevent homelessness and promote long-term housing and household stability for significantly at-risk disabled households.	\$ 20,000
Berkshire Community Action Council	Berkshire Immigrant Center/Asset Dev/Reconnect	The purpose of this programming is to: (1) offer support services to at-risk youth including drop out prevention, GED attainment, case management, job training, job placement, internship placement and career coaching. All services are designed to improve the ability of youth to become self sufficient; (2) provide financial literacy services to low-income individuals and households in Berkshire County. Services are designed to teach people how to manage household finances and in some cases purchase a major asset; and (3) provide support and professional services to the immigrant population in Berkshire County focused on citizenship attainment and community integration, and to educate the community, local institutions and employers regarding the issues pertinent to immigration.	\$ 55,000
Berkshire County Chapter - American Red Cross	Representative Payee Program	The Red Cross Representative Payee Program provides financial stability and prevents homelessness for individuals and families in Berkshire County by managing each client's Social Security income and paying essential bills. Clients' bills are paid, they are in stabilized housing and they are working towards financial independence.	\$ 14,000
Central Berkshire Habitat for Humanity	Building for Tomorrow (BFT)	BFT, in collaboration with BCAC, provides financial education, case management and mentoring. Participant families set goals and objectives and work one on one with a mentor to execute a plan to put them in a position to either obtain traditional homeownership or join Habitat Families in Partnership to own a Habitat home. Participants also earn sweat equity on a job site learning what it takes to build and maintain a home.	\$ 33,750
Literacy Volunteers of Berkshire County, Inc.	Literacy Volunteers	Literacy Volunteers' purpose is to increase the literacy skills of adults who need help to improve their reading, writing and conversational English, so they are equipped to pursue employment and educational opportunities and become stronger contributors to the community.	\$ 8,500
Railroad Street Youth Project	Railroad Street Apprenticeships Program (RAP)	RAP meets the vocational needs of teens and young adults in South Berkshire county by providing real world workplace mentoring and marketable skills development in professional fields. The 2010-2011 program components will include culinary arts, cosmetology, sustainable skills (gardening, animal care, carpentry), video editing, ice cream making and photography.	\$ 20,000
TOTAL FOR GOAL:			\$ 151,250