

**BERKSHIRE UNITED WAY
2010-2011 COMMUNITY IMPACT PARTNERS
BY GOAL AREA**



Berkshire United Way

GOAL: Helping Children and Families Succeed - Kindergarten Readiness			
Agency	Program	Program Description	Investment Amount
Berkshire Children and Families, Inc.	Early Education and Care	To foster respectful partnerships between families and high quality child care programs so that children's strengths are optimized, experiences enriched and needs addressed using best practices. Families access resources for stability and consistency in relationships with children; they work, attend school, meet needs.	\$ 65,000
Berkshire Children and Families, Inc.	Family Literacy	To strengthen, integrate and coordinate existing and new resources for comprehensive family literacy which positions parents to be successful economically and stable socially and emotionally so their children will be successful in school.	\$ 45,000
Berkshire Children and Families, Inc.	Redfield House Young Parent Services	To support, problem solve with and teach young single parents in all facets of living so that they develop as individuals in education, work, community participation and parent/child relationships in order to be economically and socially stable, so their children will experience healthy development and be successful in school.	\$ 86,000
Berkshire County Kids' Place and Violence Prevention Center, Inc	Children's Advocacy Center	Provides evidence-based trauma-focused therapeutic services to abused children and their non-offending caregivers, including foster parents. All services provided by Kids' Place are free of charge.	\$ 40,000
Boys' & Girls' Club of Pittsfield, Inc.	Children's Center	The Children's Center mission is to provide a safe, secure, nurturing atmosphere where children can grow and thrive. Our goal is to have parents and teachers work together to ensure a positive experience for all of our children and families, with all children arriving at kindergarten ready to learn.	\$ 40,000
Child Care of the Berkshires, Inc.	Collaborative Support Svcs to Pregnant/ Parenting Teens	The Healthy Families program and the Helen Berube Teen Parent Program support high risk pregnant and parenting adolescents and their children. The program purpose is to improve parenting skills, reduce the risk of child abuse, promote increased parental educational attainment, and achieve optimal parent/child health and development.	\$ 70,000
Child Care of the Berkshires, Inc.	Early Education Services	The purpose of the Early Education Services program is to provide high quality child care that supports children's optimum growth and development while simultaneously allowing parents to work, go to school or get well, thereby stabilizing each family's individual situation.	\$ 20,000
Elizabeth Freeman Center	Advocacy, Relief and Empowerment Program	To provide a continuum of services to help all people whose lives are affected by domestic and sexual violence escape violence, heal from past violence, rebuild their lives, and create a healthy, independent future for themselves and their families.	\$ 100,000
Elizabeth Freeman Center	Shelter Child Advocate Program	The Shelter Child Advocate works with children who have escaped domestic violence, are homeless and in a secure shelter, using assessments and various therapy modalities, to establish emotional safety, increase self-esteem and socialization, repair the parent/child relationship, integrate into the community and succeed in school.	\$ 35,000

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Agency	Program	Program Description	Investment Amount
Gladys Allen Brigham Community Center, Inc.	ABC School Age Enrichment Program	The ABC School Age Enrichment program is a comprehensive school age childcare program that serves youth ages five through thirteen in Pittsfield and Lanesborough with resources, programming and opportunities directed at providing supports to participants as they build their capacities and strengths in developing a sense of a competency, worth, connectedness and empowerment.	\$ 77,856
Gladys Allen Brigham Community Center, Inc.	Early Childhood Education	The Early Childhood Education program provides a nurturing educational program and childcare services for 54 children in five classrooms: one for infants, two for toddlers, one for preschool and one for pre-kindergarten. Each child is encouraged to learn from the environment through the curriculums and programs implemented, and follow early childhood best practices to prepare for school readiness.	\$ 39,787
Lee Regional Visiting Nurse Association, Inc.	Healthy Kids Program	The Healthy Kids Program will help Berkshire County children and their families succeed by creating a supportive environment to engage in healthy lifestyles. Specifically, the Healthy Kids Program seeks to prevent obesity in children and their families, which has beneficial effects for their social, emotional, cognitive, and physical development.	\$ 35,000
Lee Youth Association	Busy Bee Preschool	The purpose of this program is to assure that all children enter kindergarten developmentally prepared in the areas of social, emotional, cognitive, physical and language skills.	\$ 24,000
Pediatric Development Center Inc.	Play and Learn (PAL) Program	The purpose of the PAL Program is to provide educational/therapeutic services to infants/toddlers with significant developmental and medical needs, encourage optimal growth and development, prepare for pre-school readiness, and decrease stress for their caregivers.	\$ 26,800
Pittsfield YMCA	Infant Toddler Program	The Infant Toddler Program provides on-site care at a downtown location in a safe, stimulating and developmentally appropriate environment for children four weeks through ages two years nine months. The purpose of this program is to help facilitate this key period of learning through a variety of sensory-based learning experiences, and positive, nurturing guidance from qualified teachers and staff.	\$ 15,000
		TOTAL FOR GOAL:	\$ 719,443

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GOAL: Helping Children and Families Succeed – Young Adults Successfully Transition to Work, Higher Education or Training			
Agency	Program	Program Description	Investment Amount
Barrington Stage Company	The Playwright Mentoring Project	PMP is an intensive, six-month, out-of-school activity that uses theatre as a catalyst to help at-risk youth learn valuable life skills that will aid them in developing positive self-images. Teens are enabled to create an original performance piece based on their stories in a safe and confidential environment where they can express themselves and develop conflict resolution skills.	\$ 30,000
Berkshire Compact for Education	Berkshire County Goes to College	The Berkshire Compact's Berkshire County Goes to College Program is designed to expose all sixth grade students attending Berkshire County public schools to the college experience, thereby raising their aspirations to pursue higher education in the future.	\$ 10,000
Berkshire County Arc	Transition of Youth with Physical and Developmental Disabilities	The purpose of this program is to assist youth with disabilities to transition to valued adult social roles through diverse after school, weekend and vacation programming incorporating educational, recreational, social-emotional, health and wellness components. It also provides children with autism and other sensory processing disorders with therapeutic activities.	\$ 35,000
Berkshire County Chapter - American Red Cross	Youth Leadership-Service Learning After School Program	Teens who participate in this after school program will have high graduation rates, succeed in education, avoid teen pregnancy and succeed as contributing citizens in the community. Upon high school graduation, teens will successfully transition to work, higher education, military service or the training of their choosing.	\$ 27,000
Berkshire County Regional Employment Board, Inc. (BCREB)	Connecting Activities Internship Program	This program exposes Berkshire County youth ages 14-21 to career opportunities in the region while serving to develop and enhance their foundational, job-specific and 21st century skill base. In addition, it exposes educators to critical, emerging and STEM industry sectors to improve students' job-specific skill base upon entering the workforce.	\$ 17,000
Big Brothers Big Sisters of Berkshire County	Mentoring Program	The purpose of the Mentoring Program is to provide one-to-one, professionally supported, high quality and safe mentoring for children with proven, measurable outcomes for all children who need and want them, contributing to brighter futures for children who are reinforced for educational, social, physical and emotional growth.	\$ 26,000
Brien Center for Mental Health and Substance Abuse	Youth Substance Abuse Prevention	This is a specialized substance abuse prevention education, early identification, intervention and coordination of care program that reduces risk-taking behaviors and delays first use in sixth grade students. Also provides education, intervention and coordination of care for middle and high school students in Berkshire County.	\$ 55,000
Dalton Community Recreation Association	Dalton Youth Center	The Dalton Youth Center is designed to provide children in CBRSD an environment where they can engage in positive, challenging activities in a safe, structured setting and where they are encouraged to do well in school, maintain a strong attendance rate, and achieve to their full potential.	\$ 27,500
Dalton Community Recreation Association	Leaders Club	The Leaders Club is designed to help young adults successfully transition to work, higher education or training as well as help them avoid getting involved with high risk behaviors. It focuses on developing organizational, leadership, and life skills. The students enhance these skills by volunteering in community activities.	\$ 5,000

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GOAL: Helping Children and Families Succeed – Young Adults Successfully Transition to Work, Higher Education or Training (continued)			
Agency	Program	Program Description	Investment Amount
Dalton Community Recreation Association	Jim Duquette Memorial Basketball League	The Duquette League is designed to provide a recreational basketball league for boys and girls in grades 9-12 who are not on the high school team. Its goal is to help foster teamwork, sportsmanship, and leadership skills. This program is offered during the "peak" hours of risk-taking behaviors.	\$ 3,000
Elizabeth Freeman Center	Berkshire Violence Prevention Center	This program provides trainings to county students designed to help area youth increase awareness of violence and healthy relationships. It also provides support for student-driven campaigns called "Education for Action" aimed at stopping violence in youth communities. Additionally, it provides outreach to adolescent victims of violence.	\$ 60,000
Gladys Allen Brigham Community Center, Inc.	Girls Incorporated of the Berkshires	Girls Incorporated of the Berkshires offers innovative programs that help girls confront subtle societal messages about their value and potential, and prepare them to lead successful, independent, and fulfilling lives. Intentional and compensatory programs/ activities focus on the National Girls Incorporated matrix of programming.	\$ 36,700
Gladys Allen Brigham Community Center, Inc.	Youth Empowerment Services Plus Outreach	Youth Empowerment Services Plus Outreach provides comprehensive services to children and youth ages 5-18 in Central and Southern Berkshire County. Reducing delinquency, youth violence and teen pregnancy are the primary goals of this initiative. It also provides opportunities for participants to develop their full potential for physical, social, emotional and cognitive health.	\$ 30,000
Lee Youth Association	Before and After School Programming	This programming provides before and after school care for working parents and their children, and after school homework help for grades three to six.	\$ 9,064
Lee Youth Association	Teen Program	This program is designed to provide out of school healthy, positive activities for youth ages 11-18 and to work with the community to address the issues of substance abuse and neglect.	\$ 19,000
Railroad Street Youth Project	Youth Development Programs	RSYP empowers young people by supporting the creation of youth-generated activities that promote self-worth, responsibility and intergenerational respect and communication. It serves young people ages 14-25 in South Berkshire county with a range of programs and services that all start from the interests and inspirations of the youth themselves.	\$ 60,000
The Salvation Army	Bridging the Gap Between Youth and Community Services	BTG offers life skills to high risk, first time offending teens referred from Berkshire Juvenile Court. Teens are assisted to remain in middle and high school and improve their academic standing with appropriate attendance and attitude. The program provides homework help and tutoring assistance. This opportunity is offered to teens to help them not to be sent to lock-up and teach them the coping skills to avoid re-offending.	\$ 20,000
		TOTAL FOR GOAL:	\$ 470,264

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GOAL: Promoting Financial Stability and Independence			
Agency	Program	Program Description	Investment Amount
BCAC/Berkshire County Regional Housing Authority	Tenancy Preservation Program	The Tenancy Preservation Program was developed to address an identified need in Berkshire County for specialized housing services (clinical case mgmt, legal and educational counseling, housing search, and dispute resolution) to prevent homelessness and promote long-term housing and household stability for significantly at-risk disabled households.	\$ 20,000
Berkshire Community Action Council	Berkshire Immigrant Center/Asset Dev/Reconnect	The purpose of this programming is to: (1) offer support services to at-risk youth including drop out prevention, GED attainment, case management, job training, job placement, internship placement and career coaching. All services are designed to improve the ability of youth to become self sufficient; (2) provide financial literacy services to low-income individuals and households in Berkshire County. Services are designed to teach people how to manage household finances and in some cases purchase a major asset; and (3) provide support and professional services to the immigrant population in Berkshire County focused on citizenship attainment and community integration, and to educate the community, local institutions and employers regarding the issues pertinent to immigration.	\$ 55,000
Berkshire County Chapter - American Red Cross	Representative Payee Program	The Red Cross Representative Payee Program provides financial stability and prevents homelessness for individuals and families in Berkshire County by managing each client's Social Security income and paying essential bills. Clients' bills are paid, they are in stabilized housing and they are working towards financial independence.	\$ 14,000
Central Berkshire Habitat for Humanity	Building for Tomorrow (BFT)	BFT, in collaboration with BCAC, provides financial education, case management and mentoring. Participant families set goals and objectives and work one on one with a mentor to execute a plan to put them in a position to either obtain traditional homeownership or join Habitat Families in Partnership to own a Habitat home. Participants also earn sweat equity on a job site learning what it takes to build and maintain a home.	\$ 33,750
Literacy Volunteers of Berkshire County, Inc.	Literacy Volunteers	Literacy Volunteers' purpose is to increase the literacy skills of adults who need help to improve their reading, writing and conversational English, so they are equipped to pursue employment and educational opportunities and become stronger contributors to the community.	\$ 8,500
Railroad Street Youth Project	Railroad Street Apprenticeships Program (RAP)	RAP meets the vocational needs of teens and young adults in South Berkshire county by providing real world workplace mentoring and marketable skills development in professional fields. The 2010-2011 program components will include culinary arts, cosmetology, sustainable skills (gardening, animal care, carpentry), video editing, ice cream making and photography.	\$ 20,000
TOTAL FOR GOAL:			\$ 151,250

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GOAL: Meeting Basic Needs			
Agency	Program	Program Description	Investment Amount
Berkshire Community Action Council	Housing and Shelter	The purpose of this program is to provide emergency shelter, transitional housing and permanent housing placement to homeless or at risk of becoming homeless individuals and families in Berkshire County, as well as to reduce the incidence of homelessness and the need for emergency sheltering.	\$100,000
Berkshire County Chapter - American Red Cross	Disaster Services and Community Disaster Preparedness	This Red Cross program provides for the immediate needs of victims of disasters in Berkshire County (food, clothing and shelter). It also provides support (food and beverages) to first responders at the scene of disasters. The program provides disaster preparedness education and planning for schools and town and emergency managers in Berkshire County.	\$65,600
Construct, Inc.	Adult Independent Living Program	This program provides temporary housing with supportive services to homeless individuals making the transition from homelessness to permanent affordable housing, with counseling to increase income, employment, and life skills that lead to successful, long term stability in housing.	\$ 30,000
Elder Services of Berkshire County, Inc.	Enhanced Elder Intervention	The Enhanced Elder Intervention program provides intensive, short-term, solution-focused casework for Berkshire seniors age 60 and over who are in challenging, often dangerous, situations and are beginning to exhibit signs of self-neglect.	\$32,193
Elder Services of Berkshire County, Inc.	Money Management Program	The Money Management program provides in-home assistance at no charge to low-income Berkshire residents age 60 and older who have difficulty writing checks, balancing their checkbooks, and managing their money.	\$ 7,094
Elder Services of Berkshire County, Inc.	Nutrition/Meals on Wheels	Elder Services' Nutrition/Meals on Wheels program provides home-delivered hot, nutritious noontime meals and group lunches each weekday to over 1,000 seniors throughout Berkshire County.	\$ 25,213
The Salvation Army of Pittsfield	The Salvation Army Community Food Pantry	This program's purpose is to provide hope and direction and meet the human needs of the individual or household and to encourage, support, and provide the ongoing tools, education and resources for the stabilization and future enhancement of their living situations within Pittsfield and its surrounding communities.	\$ 46,500
		TOTAL FOR GOAL:	\$306,600