

# LIVE UNITED™



Berkshire United Way



## 2011 Annual Report

## OUR GOALS ARE COMMUNITY DRIVEN:

**EDUCATION/**Helping Children and Families Succeed

**EMPLOYMENT/**Promoting Financial Stability and Independence

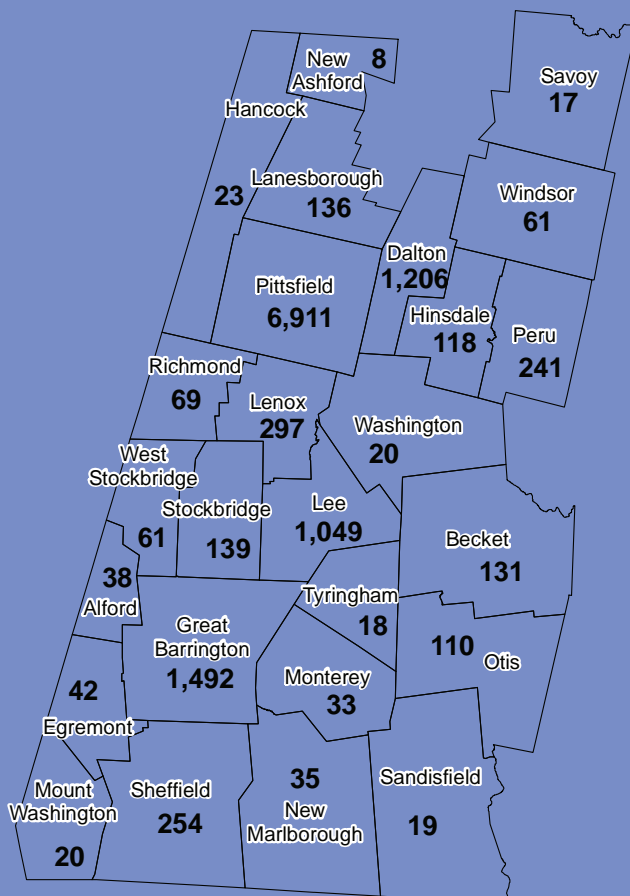
**THE COMMUNITY ASPIRATION:** Making Berkshire County a community of hope and opportunity where every individual and family lives, works and thrives.

**OUR MISSION:** Improving the quality of life in Berkshire County by mobilizing resources to address community priorities and create sustainable change.

### Berkshire United Way

FYE 2010-11 Service Area, Population Served and Funded Partners

25 Partners, 45 Programs in 26 Communities



Barrington Stage Company  
Berkshire Children and Families, Inc.  
Berkshire Community Action Council (BCAC)  
Berkshire Compact for Education  
Berkshire County Arc  
Berkshire County Chapter - American Red Cross  
Berkshire County Kids' Place and Violence Prevention Center  
Berkshire County Regional Employment Board, Inc. (BCREB)  
Big Brothers Big Sisters of Berkshire County  
Boys' & Girls' Club of Pittsfield, Inc.  
Brien Center for Mental Health and Substance Abuse  
Central Berkshire Habitat for Humanity  
Child Care of the Berkshires, Inc.  
Construct, Inc.  
Dalton Community Recreation Association  
Elder Services of Berkshire County, Inc.  
Elizabeth Freeman Center  
Gladys Allen Brigham Community Center, Inc.  
Lee Regional Visiting Nurse Association, Inc.  
Lee Youth Association  
Literacy Volunteers of Berkshire County  
Pediatric Development Center Inc.  
Pittsfield Family YMCA  
Railroad Street Youth Project  
The Salvation Army of Pittsfield

Numbers represent town residents served during FYE 6/30/11 as reported by funded partners. Not all programs were able to provide town-by-town data.

**BOARD OF DIRECTORS - (FYE 6/30/11)**

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Jonah Slattery  
Executive Assistant



Dear Friends,

For the last two years we have partnered to lead Berkshire United Way during a time of significant organizational transition. Working with the community we defined community goals around education and employment – not surprising, since research shows that education is the key to secure employment, which leads to economic security. We implemented and continue to fine tune a competitive funding process to ensure our investments are directed to organizations most aligned with these goals and able to measure the impact of their programs. As a result of this work and with your support, during FYE June 30, 2011, we were able to invest in 45 programs through 25 agencies that impacted nearly 20,000 lives in Berkshire County. We've included a sampling of outcomes achieved through these programs beginning on page 1.

And because we know that real community change takes more than a series of individual programs, we've also invested as a key partner and catalyst in specific initiatives:

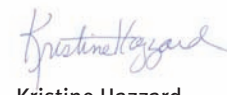
- Berkshire Priorities
- Early Childhood Think Tank
- Pittsfield Prevention Partnership
- Mass 2-1-1
- Emergency Food and Shelter Program
- Teen Pregnancy Prevention Initiative
- Berkshire Benchmarks

All of these initiatives are focused around our key goals and involve broader collaborations, resource sharing and new and thoughtful ways of building support to create lasting social change in our community. For example, we need to drive down alarmingly high teen pregnancy rates and break the cycle of poverty and poor outcomes for young mothers and their children. We also need to ensure that every child has access to high-quality early education in order to lay the foundation for a successful future. Details about these initiatives start on page 7.

None of this work would be possible without the remarkable dedication and support of our individual, corporate and foundation donors and volunteers who truly LIVE UNITED by showing what it means to give, advocate and volunteer. It's the collective power of Berkshire United Way, other organizations, professionals, and members of our community that will lead to success in creating dramatic and sustainable improvements here in the Berkshires.

We thank you and hope you'll take a moment to look through this report and learn more about our work and results over the last fiscal year.

  
John Bissell  
Board Chair

  
Kristine Hazzard  
President and CEO

# EDUCATION

## OUR GOAL: Helping Children and Families Succeed

**OUTCOME:** All Children Arrive at Kindergarten Ready to Learn

Invested **\$710,693** in **15 programs** serving **5,025 children**

### Early Education and Care

75% demonstrate effective social relationships and interpersonal skills

78% have documented intellectual growth

98% show alphabet awareness

87% write letters and words

75% have age appropriate language and cognitive skills

### Family Literacy

41% of parents communicate with children's teacher

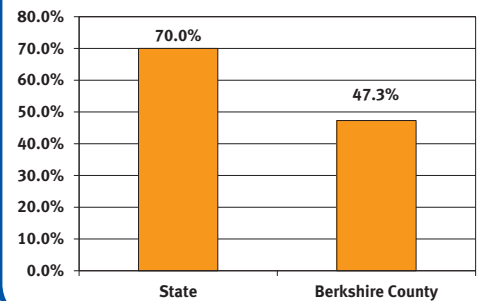
41% of parents now know how to access services

### Therapeutic Services for Victims of Abuse/Trauma

98% of children gained an improved sense of emotional and physical safety

87% of children increased their self-care skills

**Percent of Pre-School Aged Children Enrolled in an Early Education Program in 2009**



Source: Early Education for All

**OUTCOME:** All Young Adults Successfully Transition to Work, Higher Education or Training

Invested **\$463,764** in **17 programs** serving **8,303 young adults**

### Youth Substance Abuse Prevention

9% self-reported reduction in substance use

### Youth Empowerment and Leadership Development

23% reduced risk-taking behaviors

15% improved school attendance

28% improved self esteem and ability to handle life's crises

85% youth say they're more likely to act against abuse

84% improved in problem solving and critical thinking skills

### College Readiness

89% say college visits impacted their decision to attend college

54% showed improved class test scores

74% reported increased engagement in school

65% of at-risk/disabled youth increased educational attainment

## MEET COLIN.



Colin was raised by his single mother who suffered from substance abuse and other issues. During his early teens, she was often either high or incarcerated. By age 14 he had started drinking alcohol and was involved in other risky behaviors. He learned about Barrington Stage Company's Playwright Mentoring Program at school and joined the program. Working with students with similar issues in a program that teaches them to share their stories and respond to the difficulties in their lives through theater helped him to re-focus on positive behaviors and establish goals for himself. He graduated from high school in June, has enlisted in the National Guard, and plans to attend college when he completes his military commitment.

# EMPLOYMENT

## OUR GOAL: Promoting Financial Stability and Independence

**OUTCOME:** All Individuals are Empowered to Define and Achieve their Goals for Financial Independence and Career Success

Invested **\$151,250** in **6 programs** serving **1,282 individuals**

### Job Skills/Apprenticeships

**100%** learned a marketable skill

**20%** obtained a job

**47%** of newly employed retained job for a minimum of six months

### Financial Literacy

**100%** developed and maintained a budget for at least 90 days

### Reading, Writing and English Proficiency

**33%** improved test scores



Berkshire United Way Day of Caring volunteers assisted in home construction at Habitat for Humanity's site on Lincoln Street in Pittsfield in September 2010. Berkshire United Way also invested in Habitat's "Building for Tomorrow" program, which was funded in collaboration with Berkshire Community Action Council. The program provides financial education, case management and mentoring to families to help put them in a position to obtain traditional home ownership or a Habitat home.

## OUR GOAL: Meeting Basic Needs

**OUTCOME:** Individuals Move from a Safety Net of Services to Independently Meeting Their Own Needs and Managing Family Resources

Invested **\$306,600** in **7 programs** serving **5,163 individuals**

### Emergency Housing/Shelter

**59%** of those who accessed permanent housing retained it for 3-12 months

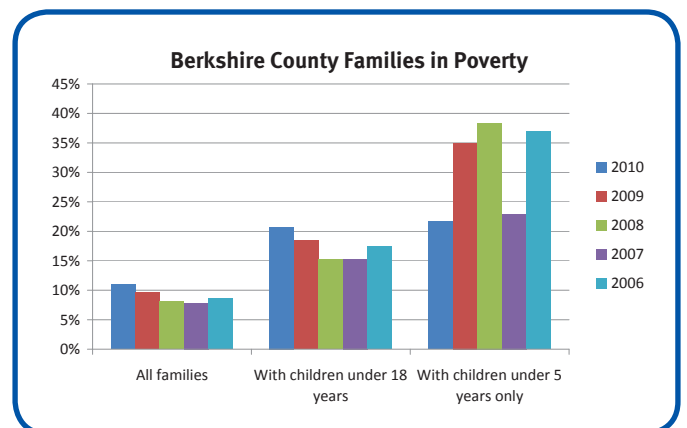
### Nutrition and Food Pantry Support

**32%** of households were screened for and obtained SNAP (food stamps)

**259,078 meals** were provided by Meals on Wheels

**2,723 individuals** were served a hot, nutritious meal on site

**15,147 meals** were provided by a local food pantry



Source: U.S. Census Bureau, American Community Survey, 2011

## LEADERS IN GIVING - July 2010 through June 2011 Campaign

### **The Tocqueville Society**

### **La Societe Nationale \$100,000 - \$249,999**

Josephine and Louise Crane  
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### **Ordre de Fraternite \$75,000 - \$99,999**

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Company

Berkshire Bank Foundation

### **Ordre de Liberte \$25,000 - \$49,999**

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Blantyre/Country Curtains/  
Housatonic Curtains/The Red  
Lion Inn

Greylock Federal Credit Union\*

John\*\* and Chara Haas

The Legacy Banks Foundation

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Berkshire Charity Auto Functions

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Braus Family Foundation

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Mildred Elley

The Murray Family

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Onyx Specialty Papers Inc

The Petricca Family

David and Madeline Phelps  
Berkshire Medical Center

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TD Bank Charitable Foundation

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### **Beacon \$5,000 - \$9,999**

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Anonymous

Anonymous  
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Anonymous  
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### **Summit \$2,000 \$2,999**

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Canyon Ranch in the Berkshires

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Legacy Banks

Michael and Dianne Supranowicz  
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Jack and Joanne Thomas

Pamela and Ralph Young

Carlo E Zaffanella  
General Dynamics - Advanced  
Information Systems

Anonymous

Anonymous  
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Anonymous  
SABIC Innovative Plastics

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Suzanne C Arnholter  
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All SABIC donor levels include company match amount \*Donors whose donation is all or in part in-kind \*\*Berkshire United Way sadly mourns the passing of a devoted community supporter Listings represent pledges for 12-month period from 07/01/2010 to 06/30/2011. While every effort has been made to ensure the accuracy of this listing, we apologize for any errors/omissions. Please contact BUW at 413.442.6948 with any questions.

# GIVE

**LIVE and DINE UNITED:** Restaurant Days was celebrated during the month of April 2011. When patrons dined at one of 25 restaurants on its participating day, a portion of their check was donated to Berkshire United Way. "We appreciate the opportunity to give back to the community – doing well by doing good is what we are all about," said Perigee restaurant owner Dawn LaRochelle. Live 95.9 and the Berkshire Eagle were media sponsors. Quality Printing supplied the posters.

## Restaurant Days

When you dine at your favorite restaurant on its participating day, a percentage of your check will be donated to Berkshire United Way



April 2011						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
Media Sponsors <b>LIVE 95.9</b> The Berkshire Eagle		Printing Sponsor <b>Qualprint</b>			1 <b>Madras</b> 1012 South St, Pittsfield 413-443-2021	2
3 <b>Amigos</b> 307 Stockbridge Rd, Great Barrington 413-528-4200	4 <b>Amigos</b> 393 Pittsfield Rd, Lenox 413-445-0248	5 <b>Jacob's</b> 21 Oak Ave, Dalton 413-441-2216	6 <b>Amigos</b> 1220 North St, Pittsfield 413-441-7777	7 <b>Halpern's</b> 420 Pittsfield Rd, Lenox 413-423-0100	8 <b>Dillon Restaurant</b> 401 Main St, Dalton 413-454-1494	9
10 <b>FIREFLY</b> 71 Church St, Lenox 413-427-0720	11 <b>Perigee</b> 1025 Pleasant St, Lenox 413-443-4047	12 <b>Amigos</b> 21 North St, Lenox 413-443-2123	13 <b>Fire and Restaurant</b> 72 North St, Pittsfield 413-442-2088	14 <b>Cafe Adam</b> 330 Stockbridge Rd, Great Barrington 413-528-7785	15 <b>Thomewood Inn</b> 425 Stockbridge Rd, Great Barrington 413-528-2028	16 <b>Madras BBQ</b> 127 Fenn St, Pittsfield 413-443-2021
17 <b>AltaViva Bar</b> 24 Church St, Lenox 413-427-0720	18 <b>CRANWELL</b> 25 Lee Rd, Lenox 413-427-0720	19 <b>Amigos</b> 100 Bedford St, Lenox 413-443-2021	20 <b>Amigos</b> 610 Cheshire Rd, Lanesborough 413-422-2274	21 <b>Amigos</b> 420 Stockbridge Rd, Great Barrington 413-528-2028	22	23
24	25 <b>Applebee's</b> 125 Hubbard Ave, Pittsfield *Reservations required	26 <b>Texas Hot Dogs</b> 1400 East St, Pittsfield 413-443-9922	27 <b>Mission Bar - Japan</b> 428 North St, Pittsfield 413-443-2021	28 <b>Amigos</b> 21 Centre Street Great Barrington 413-528-2028	29 <b>Amigos</b> 175 South St, Pittsfield 413-443-2021	30 <b>Amigos</b> Rte 10, Lenox 413-443-2021
<b>LIVE UNITED</b> Tune in to LIVE 95.9 every morning and friend Berkshire United Way on Facebook for your restaurant-of-the-day reminder!						

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MINTEQ/Specialty Minerals

MacFarlane Office Products

Wayne Mackenzie  
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John MacVeigh  
Interprint Inc

Macy's

Michael Makes and Esther Conolly  
David J Tierney Jr Inc

Brenda Manarchik  
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Theresa M McCoy  
The Berkshire Eagle

Mark and Sarah McKenna  
Legacy Banks

Jackie and John McNinch  
Lee Bank

Kevin and Judy Mealey  
Berkshire Life, a Guardian  
Company

Drs Fred Mensch and Andrea  
Bodine

Robert and Eileen Mercer  
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Fairview Hospital

Paul and Julie Negrini  
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Robert and Gretchen Niebauer  
Crane & Co

Richard and Dana Noble

John P Northington  
HSBC

Chris and Gayle Norton  
MINTEQ/Specialty Minerals

John and Anne O'Brien  
Crescent Creamery Inc

William O'Connor  
Charles Stark Draper  
Laboratory Inc

Mr and Mrs Vern Palen  
J H Maxymillian, Inc

Drs Fred and Elaine Panitz

Tracy Perkins  
SABIC Innovative Plastics

Maureen Phillips  
Greylock Federal Credit Union

John and Donna Quallen  
General Dynamics - Advanced  
Information Systems / Taconic  
High School

Stephen and Allison Rada  
Sheffield Plastics Inc / Community  
Health Programs

Jodi Rathbun-Briggs  
Greylock Federal Credit Union

Jeff and Pat Rayner  
Wellesley Financial Group

Dr F Peter and Mary L Rentz

Brenda A Reynolds  
General Electric Company

Don and Marie Richardson  
United Parcel Service / Taconic  
High School

Tony and Wendy Rinaldi  
Berkshire Health Systems

Rebecca and Matthew Riordan  
Country Curtains Inc

Dick and Paula Rivers

Darlene M and Robert M Rodowicz  
Berkshire Medical Center

Thomas J and Dianne M Romeo  
Berkshire Medical Center

Laura Rosenthal  
Berkshire Life, a Guardian  
Company

June Roy-Martin and John Martin  
Qualprint

Mayor James M Ruberto  
City of Pittsfield

William Russell  
SABIC Innovative Plastics

John Ryall and Lori Flynn  
SABIC Innovative Plastics

John S Rys and Kathleen A Rys  
Phillips  
Greylock Federal Credit Union

Joseph and Christine Salek  
Specialty Minerals

Jan Salzer-Ogden and Elton Ogden  
Berkshire Medical Center /  
Berkshire Housing Development

Dr and Mrs Stuart H Sandrew

Joseph and Susan Santora  
Legacy Banks

Gary and Carol Scarafoni

Francis and Pamela Schultz  
SABIC Innovative Plastics

John W Schutack  
United Parcel Service

Stuart Schwartz  
Mineral Technologies

Bill and Martha Selke

Mark and Betsey Selkowitz  
True North Insurance Agency

Cecilia C Shea  
SABIC Innovative Plastics

Nancy A Sherman  
SABIC Innovative Plastics

Cindy Shogry-Raimer  
Greylock Federal Credit Union

David Sicker  
SABIC Innovative Plastics

Craig Smith and Virginia Stanton  
Smith

Laura B Smith  
General Dynamics - Advanced  
Information Systems

Thomas J Stanley

Mundi and Sydney Smithers  
Cain Hibbard & Myers, PC

Eric W and Joanne Sutherland  
Spence  
General Dynamics - Advanced  
Information Systems / Dettinger  
Lumber

Diana Taft  
United Parcel Service

Target

Christopher Tassone  
United Parcel Service

John E Toole  
LV Toole Insurance

Lee F Trapp  
Sheffield Plastics Inc

Jim and Maryellen Tremblay

John S and Barbara Tulloch  
Western Mass Electric Company

Marjorie and Ed VanDyke

Dick and Shirley Whitehead

Ellen I Whittaker

Michael J and Vicki Wynn  
Pittsfield Police Dept

Louis and Maryann Yarmosky

Jeffrey A Yeager and  
Laura H Rotenberg  
Berkshire Life, a Guardian Company

Karen and Richard Zink  
Berkshire Gas Company / Canyon  
Ranch in the Berkshires

Anonymous (8)

Anonymous  
Crescent Creamery Inc

Anonymous  
Greylock Federal Credit Union

Anonymous  
Lee Bank

Anonymous (5)  
SABIC Innovative Plastics

Anonymous  
Sheffield Plastics Inc

**Notch \$750 - \$999**

David Albert  
Berkshire Medical Center

Timothy Armstrong  
The Brien Center

Donald and Carol Atwater  
Berkshire Community Action Council /  
Laurin Publishing Company Inc

George W Austin

George Baldasarre  
Interprint Inc



**EGREMONT EAGLES:** Egremont Elementary School fifth-graders raised \$560 for Berkshire United Way as part of their annual service project, which focused on "Kids Helping Kids." The Eagles service club chose Berkshire United Way as the recipient of their efforts "so that other kids in the community can have access to heat, food and great educational and physical programs." To raise funds, the Eagles made posters, visited classrooms, and presented at a school assembly.

All SABIC donor levels include company match amount \*Donors whose donation is all or in part in-kind \*\*Berkshire United Way sadly mourns the passing of a devoted community supporter Listings represent pledges for 12-month period from 07/01/2010 to 06/30/2011. While every effort has been made to ensure the accuracy of this listing, we apologize for any errors/omissions. Please contact BUW at 413.442.6948 with any questions.

# GIVE

Jason Baumgart  
Interprint Inc

Paula S Beck  
Country Curtains Inc

Berkshire Hills Coins & Antiques

Amber and Robert Bertolino  
Berkshire Life, a Guardian  
Company

Best Buy

Matthew S Burno  
General Dynamics - Advanced  
Information Systems

Christina M Busch  
Berkshire Bank

Therese and Mike Callahan  
Berkshire Medical Center /  
Pittsfield Post Office

Lynne Marie Carlotto  
Legacy Banks

Michael and Elaine Christopher

John and Deborah Ciullo  
Modern Mold & Tool/Magnus Mold

Steven and Elizabeth Como  
United Veterans of America -  
Berkshire

Kyle A Cooper  
Berkshire Medical Center

Margaret D Cormier  
Berkshire Life, a Guardian  
Company

Thomas D Cornellier Sr  
Interprint Inc

Susan Crofut and Ben Luxon

Brian J Cunningham  
Berkshire Life, a Guardian  
Company

Deborah and Thomas Curry  
Specialty Minerals

Gwen Davis-Ouillette and Mark  
Ouillette  
TD Bank

Linda B Day

Kelley DeLorenzo  
Berkshire Children and Families

David A and Hope Dery  
Dery Funeral Homes Inc

Carl Desrochers  
Berkshire Life, a Guardian  
Company

Joan DiMartino  
General Dynamics - Advanced  
Information Systems

Harry W Dupont  
GL&V

Shaun Dwyer  
Berkshire Bank

Walter and Cindy Ego  
Canyon Ranch in the Berkshires  
/ Berkshire Life, a Guardian  
Company

Dr Anthony G Ellrodt  
Berkshire Medical Center

Joan M Evans  
Adult Learning Center

Butch and Mardi Fezzie  
Berkshire Medical Center / TD  
Wealth Management

Dr Craig W Fischer DMD PC and  
Donna L Ferriere  
Berkshire Medical Center

Amy Fish  
Housatonic Curtain Company

Ann F Fitzpatrick-Brown  
Blantyre

Gobel & Hollister

Terrence and Mary Jane Hanlon  
Stevenson & Company

William O Herrick  
Crescent Creamery Inc

Stephen P Hodgkin and Joanne  
Larsen  
General Electric Company

Michael and Dyane Hogue  
Berkshire Medical Center

James M Holian  
Sheffield Plastics Inc

Robert R Humberston  
Berkshire Bank

Michael W and Theresa L Jerome  
Greylock Federal Credit Union

Don and Janet Johnston  
Greylock Federal Credit Union

David\*\* and Barbara Kalib

Deborah Kelley  
SABIC Innovative Plastics

Richard and Liisa Kelly  
Berkshire Bank

Cheryl Odell Kendig  
Berkshire United Way

Kevin and Cathleen Kinne  
Cohen Kinne Valicenti & Cook

Daniel L Kinney  
Legacy Banks

Charles Kittredge  
Crane & Co

Clare and Brad Klose  
Greylock Federal Credit Union

Stephen Kramek  
General Dynamics - Advanced  
Information Systems

Peter and Roberta Lafayette  
Berkshire Bank Foundation

Laurie LaMarre  
Berkshire Medical Center

Thomas J Laureyns  
Four Seasons Heating, Cooling &  
Refrigeration

Charles Leach III  
Berkshire Bank

Kathleen M Lein  
Berkshire Bank

Michelle Lowe  
Specialty Minerals

John and Marlene MacFarlane  
MacFarlane Office Products

Robin L MacPherson  
Berkshire Life, a Guardian  
Company

Mary and Rene Manghue  
Berkshire Life, a Guardian  
Company / Reid Middle School

Janine M Maschino  
Greylock Federal Credit Union

John Masten  
Greylock Federal Credit Union

Kimberly Mathews  
Legacy Banks

Stacy McCann  
Berkshire Life, a Guardian  
Company

Ronald McCumber  
General Dynamics - Advanced  
Information Systems

Jeffrey M McFarland  
General Dynamics - Advanced  
Information Systems

Shawn and Lora McGrath  
Berkshire Life, a Guardian  
Company

Deirdre McKenna  
Berkshire Medical Center

Roderic McLaren  
General Electric Company

Connie Mele  
SABIC Innovative Plastics

Ryan Melle  
Berkshire Bank

Andrew and Laura Mick  
The Berkshire Eagle / City of  
Pittsfield

Glenn P Miller  
General Dynamics - Advanced  
Information Systems

Pete and Michelle Mirante  
Greylock Federal Credit Union

Gail M Molari  
Molari Employment & HealthCare  
Services

Roland M Morin  
Interprint Inc

Patricia Morrison  
Berkshire Medical Center

Corey Mullen  
MINTEQ/Specialty Minerals

Steve Munger  
Berkshire Bank

John and Joanne Murphy  
Stevenson & Company

Michael and Elizabeth Nolan  
Berkshire Medical Center

Randy Oberle  
Crescent Creamery Inc

Katherine M O'Brien  
Pittsfield Police Dept

Dennis Olszewski  
Ray Murray Inc

Peter A Palleschi  
Berkshire Life, a Guardian  
Company

Edward J Paquette  
General Dynamics - Advanced  
Information Systems

Crosby and Barbara Perry

Daniel A Peterson  
General Dynamics - Advanced  
Information Systems

Joseph Petretta  
SABIC Innovative Plastics

Frances A Premerlani  
Berkshire Bank

Sean Quinn  
Berkshire Life, a Guardian  
Company

Dwight H Reid  
Crane & Co

Richard A Riedel  
General Dynamics - Advanced  
Information Systems

Roberts & Associates Realty

Kathleen M Roche  
Crane & Co

Ralph E Roosa  
GL&V

William Ryan  
Greylock Federal Credit Union

Alycia Sacco-Duquette and  
Christopher Duquette  
Berkshire Life, a Guardian  
Company

Arthur and Katherine Sanders  
Crane & Co

Dennis Schilling  
Crescent Creamery Inc

Jacquelin Sciola  
Berkshire Medical Center

Helen-Mary Shaffer

Dr Gregory and JoAnn Shouldice  
Berkshire Eye Center

Sheila M Silsby  
Berkshire Medical Center

Brenda L Silvano  
American Red Cross, Berkshire  
County Chapter

Sharon and Lester Simmons  
Berkshire Bank

Kenneth and Christine Singer  
Berkshire County Arc / United  
Cerebral Palsy Association

Barbara and Paul Smachetti  
Berkshire Life, a Guardian  
Company / Taconic High School

Thomas P Smith  
National Grid

Lawrence Spatz  
Berkshire Medical Center

Peter and Andrea Stasiowski  
Interprint Inc

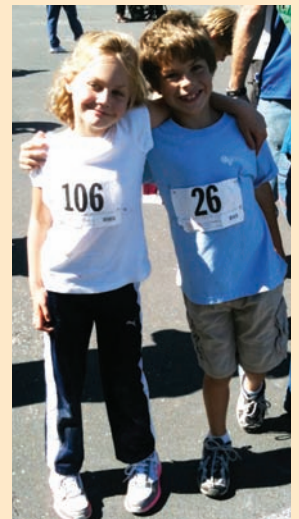
John and Judith Stoklosa  
General Dynamics - Advanced  
Information Systems

Brian and Rachel Tomkowicz  
Smith, Watson & Company, LLP /  
Berkshire Medical Center

Charles B Troccia Sr  
Pittsfield Cooperative Bank

Lisa Trybus  
Greylock Federal Credit Union

Laughran S Vaber



**JOSH BILLINGS RUNAGROUND:**  
Proceeds from this iconic  
Berkshire County event  
generously benefit Berkshire  
United Way. Pictured here  
are two participants from  
the Kids' Race.

David E Valicenti  
Cohen Kinne Valicenti & Cook

Eileen P and Raymond Walczak  
Egremont School / General  
Dynamics - Advanced Information  
Systems

Diane L Wall  
SABIC Innovative Plastics

Wal-Mart

Thomas A Weeks  
New York Life Insurance  
Company

Paul Wemple  
MINTEQ/Specialty Minerals

Richard E Whalen  
Berkshire Bank

Bill I Wheelock  
South Adams Savings Bank

Jay and Kelly Wickliff  
Crane & Co

Liuedean Lewis Wilson  
SABIC Innovative Plastics

James Wojtaszek  
Greylock Federal Credit Union

Richard M Ziter MD

Anonymous (2)  
Crane & Co

Anonymous  
Greylock Federal Credit Union

Anonymous  
Macy's

Anonymous  
Ray Murray Inc

Anonymous  
Town of Dalton

All SABIC donor levels include company match amount \*Donors whose donation is all or in part in-kind \*\*Berkshire United Way sadly mourns the passing of a devoted community supporter Listings represent pledges for 12-month period from 07/01/2010 to 06/30/2011. While every effort has been made to ensure the accuracy of this listing, we apologize for any errors/omissions. Please contact BUW at 413.442.6948 with any questions.

## ONGOING INITIATIVES:

- **Berkshire Priorities**, in partnership with Berkshire United Way, is a group that mobilized after the release of the 2009 Berkshire Benchmarks Community Impact Baseline Report. The report included the most recently available **Berkshire County MCAS results, which indicated that only about 60% of our third graders are proficient in English and Math.** Determined to significantly increase Berkshire County’s proficiency rates, Berkshire Priorities is today assessing best practice options, formulating a map of existing local resources, and gathering key local data in order to mobilize the community for action.
- The **Early Childhood Think Tank** is working to **promote, support and make high-quality early childhood education available to every child throughout Berkshire County.** The Early Childhood team jump-started their efforts with childhood literacy activities like the recent county-wide “Wee Read” event and efforts to make Berkshire County a “Reach Out and Read” Book End County, where every pediatrician provides a book to children at well-child visits from birth to age five, and is now formulating a comprehensive strategy.
- The **Pittsfield Prevention Partnership (PPP)** is all about **youth and adult education to promote safe behaviors in our young people.** Some PPP activities include “Shoulder Taps” surveys in which teens, accompanied by a discreetly located police officer, test adult willingness to purchase alcohol for them. The PPP also played a key role in the highly successful Berkshire County Prescription Round-up, which collected and safely disposed 1,000 pounds of prescription drugs. They conducted “Safe Prom” presentations, participate in the Teen Pregnancy Prevention Initiative and helped compile results of the 2011 Prevention Needs Assessment Survey, which measures youth risk and protective factors and is a critical tool for creating strategies to address areas of concern and for measuring impact over time.



Board member and Berkshire Health Systems (BHS) senior vice president Ruth Blodgett, PPP Coordinator Karen Cole, and BHS Pain Management Initiative Coordinator Ann McDonald with representatives from the National Guard and the US Drug Enforcement Agency at the Berkshire County Prescription Round-up held on September 25, 2010, at Berkshire United Way’s parking area in Pittsfield and other locations throughout the county.

- **Mass 2-1-1** is the easy-to-remember **toll-free number to call for free statewide access to health and human services information and referrals.** It’s the link between people who need help and people who can give help. Berkshire United Way helps fund Mass 2-1-1 to ensure there is sufficient coverage and access in the region and also provides oversight as a member of the council of Massachusetts United Ways which created the service.



## ONGOING INITIATIVES:

- Berkshire United Way administers the **Federal Emergency Management Agency's (FEMA) Emergency Food and Shelter Program (EFSP)** in Berkshire County, which was **created to help people with economic emergencies**. The funding is made by a national board that is chaired by FEMA with local representatives from the Salvation Army, American Red Cross, United Jewish Communities, Catholic Charities USA, the National Council of Churches of Christ in the USA, and United Way Worldwide. The local board solicits proposals from qualifying organizations and then determines how funds designated by FEMA are to be distributed. Funds pass directly from FEMA's EFSP program to the local agencies that are awarded funding. During 2010, \$83,462 was distributed to eight organizations in Berkshire County.
- The **Teen Pregnancy Prevention Initiative** is made up of community members and practitioners in education, health care and social services concerned about alarmingly high and increasing local teen birth rates. In 2009, the teen birth rate in Pittsfield was 55.1 births per 1,000, an increase of 41.3% from 1996. During the same time period, the state rate decreased 31.2%. To understand local perceptions, 900 youth and adults were surveyed throughout Berkshire County. Three key actions were recommended: **1) Improve access to comprehensive sexuality education that goes beyond the "sex talk" to helping youth navigate personal relationships; 2) Improve access to condoms and other contraceptives during hours and in locations youth frequent and feel safe; and 3) Ensure youth perceive opportunity and hope for a bright future.** Over 100 concerned citizens attended the first community conversation in Pittsfield in April. Three work groups are meeting to develop and implement strategies addressing the three key actions.



More than 100 advocates, teens and concerned citizens attended the April 2011 "Community Conversation and Call to Action" organized by Berkshire United Way and the Teen Pregnancy Prevention Initiative held at Taconic High School in Pittsfield. Here Massachusetts Alliance on Teen Pregnancy executive director Patricia Quinn shares survey results with the audience.

- **Berkshire Benchmarks** and the **Berkshire Regional Planning Commission** supply Berkshire United Way with data collection and analysis assistance. Starting in 2009, baseline data on community conditions was compiled and shared and is now updated each year. This allows for measuring and reporting changes in community conditions over time and ensures accountability for Berkshire United Way, its funded partners and the community. Learn more about community conditions at [www.berkshirebenchmarks.org](http://www.berkshirebenchmarks.org).



**Join one of the initiatives or advocate for one aspect of our work or a goal that's particularly important to you** – like comprehensive health/sexuality education in our schools, or access to high-quality early childhood education. Visit [www.berkshireunitedway.org](http://www.berkshireunitedway.org) for more information.

# VOLUNTEER

## LIVE UNITED - July 2010 through June 2011

**Thank you** to the nearly 850 volunteers who contributed 10,124 hours towards achieving our community goals. Our work would not be possible without their remarkable dedication and support. Board members, committee members, funded partners, businesses large and small, youth, students and our individual volunteers - all working together to create sustainable change in Berkshire County. How does that break down?

VOLUNTEER ACTIVITIES	HOURS
Volunteer/Community Meetings	1,402
Day of Caring	1,012
Workplace Campaigns	3,415
Special Events	154
Grant Application Funding Reviews	730
Funded Partner Monitoring Visits	267
Administrative/Office Support	2,973
Berkshire Youth United	171
<b>TOTAL HOURS</b>	<b>10,124</b>

Here are some examples:

Each year local businesses provide employee volunteers to support our annual campaign. Some work inside their own company to coordinate the campaign and organize fundraising events. Others, like the group pictured here, meet with other local businesses and organizations to share the value of investing in Berkshire United Way and demonstrate our shared commitment to improvements in our community. **Thank you** to the 279 campaign volunteers who contributed 3,415 hours.



Day of Caring volunteers worked on home construction at a Habitat for Humanity site on Lincoln Street in Pittsfield as well as home improvements and landscaping in the surrounding neighborhood. **Thank you** to the 146 volunteers who contributed 1,012 hours.



Volunteers also help with office and administrative support as well as special projects. Some are long-time contributors. Others are student interns, who help us during school breaks or in conjunction with job-training internships. Pictured here is a small group of volunteers at our office last summer. **Thank you** to the 32 office volunteers who contributed 2,973 hours.



All volunteers who participated in the Grant Application Funding Reviews attended training sessions prior to the evaluations to ensure a common understanding of community goals and assessment tools. **Thank you** to the 73 volunteers who contributed 730 hours.

# VOLUNTEER



## LIVE UNITED - Board, Committee and Initiative Members

### BERKSHIRE UNITED WAY COMMITTEES

#### Building Committee

Joseph Bolus, Chair  
Berkshire Life, a Guardian Company

Richard Mendel  
Berkshire Life, a Guardian Company

Jeffrey Noble  
Hill Engineers Architects Planners, Inc

Ronald Spring

#### Community Investment Oversight Committee

Denise Marshall, Chair  
South Adams Savings Bank

Michael Bullock  
Berkshire Community College

Holley Burfoot-Rochford  
Williams College

M Janet Dohoney  
Fairview Hospital

Barbara Emanuel  
Berkshire Works

Amy Kacala  
Berkshire Regional Planning Commission

Delight Maston  
Berkshire Life, a Guardian Company

Jodi Rathbun-Briggs  
Greylock Federal Credit Union

Michael Wynn  
Pittsfield Police Dept

Ralph Young

#### CI Software Selection Committee

Amy Kacala  
Berkshire Regional Planning Commission

Denise Marshall  
South Adams Savings Bank

Dana Welts  
Hillcrest Educational Centers

#### Finance

Paul Bruce, Chair  
Legacy Banks

Joseph Bolus  
Berkshire Life, a Guardian Company

John Cox  
Hillcrest Educational Centers

Carol Leibinger-Healey  
Adelson Moynihan Kowalczyk PC

Tim Koch  
General Dynamics - Advanced Information Systems

Kenneth Myers  
Kushi & Myers PC

#### Human Resources Committee

Gerard Burke, Chair  
Hillcrest Educational Centers

Lauren Cimini  
Country Curtains Inc

Gail Colantoni  
Marian Fathers

Arthur Milano  
Berkshire Health Systems

Gerry Murray  
Greylock Federal Credit Union

Kathleen Tisdale  
Berkshire Life, a Guardian Company

**Investment Committee**  
Mark Selkowitz, Chair  
True North Insurance Agency

John Cifu  
Berkshire Life, a Guardian Company

Michael Hashim  
Hashim & Spinola

David Klausmeyer

Raymond Murray  
Ray Murray Inc

Len Simon\*\*

Ellen Whittaker

**Resource Development**  
Brenda Burdick, Chair  
General Dynamics - Advanced Information Systems

Michael Barbieri  
Pittsfield Cooperative Bank

Theresa Boucher  
Pittsfield City Hall

Edna Kuliga

Marie Paradise  
Greylock Federal Credit Union

June Roy-Martin  
Qualprint

**Workplace Campaign Cabinet**  
Michael Barbieri, Chair  
Pittsfield Cooperative Bank

George Baldassarre  
Interprint Inc

Christina Barrett  
Berkshire Community College

Brian Donnelly

Laurie Gallagher  
SABIC Innovative Plastics

Ellen Kennedy  
Berkshire Community College

Kevin Kuliga  
GL&V

Kathleen Lein  
Berkshire Bank

Theresa McCoy  
The Berkshire Eagle

John Ryall  
SABIC Innovative Plastics

Cindy Shogry-Raimer  
Greylock Federal Credit Union

Jennifer Stokes  
Pittsfield Public Schools

#### WORKPLACE CAMPAIGN EXECUTIVES

Mike Callahan  
Pittsfield Post Office

Brian Donnelly

Amanda Francoeur  
General Dynamics

Linda Greenbush

Mark Kaley  
Greylock Federal Credit Union

Joseph Maffuccio  
Greylock Federal Credit Union

Anne and Parker Oppermann  
Country Curtains Inc

Jennifer Wager  
Berkshire Medical Center

#### INITIATIVE COMMITTEES

##### Berkshire Priorities

John Bissell, Chair  
Greylock Federal Credit Union

Debra Blatt  
Group Restoration

Ruth Blodgett  
Berkshire Health Systems

Erik Bruun  
JPC Capital

David Capeless  
District Attorney's Office

John Doscher  
Berkshire Community College

Jennifer Dowley  
Berkshire Taconic Community Foundation Inc

Shirley Edgerton  
Massachusetts Department of Developmental Services

Kristine Hazzard  
Berkshire United Way

Nathaniel Karns  
Berkshire Regional Planning Commission

Susan Lombard

Denise Marshall  
South Adams Savings Bank

Elizabeth Neale  
Conte Community School

Paul Perachi

Michael Supranowicz  
Berkshire Chamber of Commerce

**Early Childhood Think Tank**  
Nancy Stoll, Chair  
Berkshire United Way

Maureen Atwood  
Pediatric Development Center

Jennifer Bleezard-Gauthier  
Child Care of the Berkshires

Kelley Delorenzo  
Berkshire Children and Families

Sue Doucette  
Pittsfield Public Schools

Amy Kacala  
Berkshire Regional Planning Commission

Eric Lieberman  
MA Dept of Early Education and Care

Flavia Mastellone  
Berkshire Community College

Douglas McNally  
Berkshire Readiness Center

Mary Nash  
Berkshire Compact for Education

Debra O'Handley  
Berkshire Children and Families

Wendy Provencher  
Central Berkshire Regional School District

Anna Singleton  
Williamstown Community Chest

Maggie Steele  
Berkshire County Head Start

Eloise Stevens  
Berkshire County Head Start

Samantha Zawistowski  
Lee Youth Association

**PPP Steering Committee**  
Ann Marie Carpenter, Chair  
Pittsfield Public Schools

Lisa Parise, Vice Chair  
The Brien Center

Rev Hannah Anderson  
St Stephen's Episcopal Church

David Cachat  
Pittsfield Community Television

Karen Cole  
Berkshire United Way

Bob Cornwell  
Pittsfield City Hall

Jason Cuyler  
Berkshire County Sheriff's Department

Kelly Marion  
Gladys Allen Brigham Community Center

Jacqueline Roy-Elliott  
Berkshire Medical Center

Nancy Stoll  
Berkshire United Way

Sgt Mark Trapani  
Pittsfield Police Dept

Patricia Turner  
District Attorney's Office

Dan Zunitch  
Business Point Systems

### Teen Pregnancy Prevention Planning Committee

Rudi Bach  
Railroad Street Youth Project

Brenda Barlow  
Railroad Street Youth Project

Nakeida Bethel-Smith  
Elizabeth Freeman Center

Ruth Blodgett  
Berkshire Health Systems

AnnMarie Carpenter  
Pittsfield Public Schools

Karen Cole  
Berkshire United Way

Christa Collier  
Berkshire County Kids' Place & Violence Prevention Center

Patricia Garvey  
Berkshire Probate & Family Court

Liliana Gutierrez  
IBM Corporation

Elizabeth Hall  
Tapestry Health Systems, Inc

Kristine Hazzard  
Berkshire United Way

Carole Hilderbrand  
Salvation Army

Nadia Kiesel  
Elizabeth Freeman Center

Amanda L'Etoile  
Northern Berkshire Community Coalition

Dorothy Mack  
Helen Berube Teen Parent Program

Patricia Malumphy  
Berkshire County Commission on the Status of Women

Katrina Mattson  
Tapestry Health Systems, Inc

Kate Merrigan  
Northern Berkshire Community Coalition

Lannie Moore  
Railroad Street Youth Project

Noelle Murphy  
North Adams Public School

Edward Perlak  
Berkshire Medical Center

Kathleen Phillips

Jennifer Stokes  
Pittsfield Public Schools

Brian Thayer  
Berkshire Taconic Community Foundation Inc

\*\*Berkshire United Way sadly mourns the passing of a devoted community supporter

# FINANCIALS

## STATEMENT OF FINANCIAL POSITION

### ASSETS

Cash And Investments	2,284,774
Pledge Receivables, net of Uncollectible	924,293
Other Receivables	62,921
Property and Equipment	318,630

**Total Assets** **3,590,618**

### LIABILITIES

Community Investment Grants	1,605,671
Accounts Payable	36,023
Designations Payable	141,779
Loan Liability	121,309
<b>Total Liabilities</b>	<b>1,904,782</b>

### NET ASSETS

Unrestricted:	
Designated for Operations	410,610
Designated for 3 mo. Reserve	591,046
Property and Equipment	183,586
Temporarily Restricted	166,644
Permanently Restricted	333,950
<b>Total Net Assets</b>	<b>1,685,836</b>

**Total Liabilities and Net Assets** **3,590,618**

## STATEMENT OF ACTIVITIES

### REVENUES, GAINS AND OTHER SUPPORT

Campaign Revenue	1,943,470
Donor Designations to Outside Parties	378,123
Grants - State and Federal	119,909
Investments, In-Kind and Other	530,238

**Total Support and Revenue** **2,971,740**

### EXPENSES

Community Investment Grants	1,590,419
Other Community Investments	461,191
Fundraising Expenses	291,501
Support Services	212,378

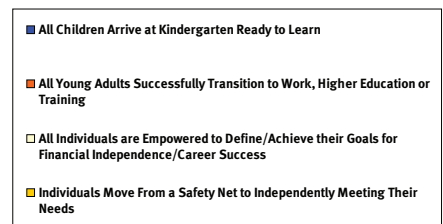
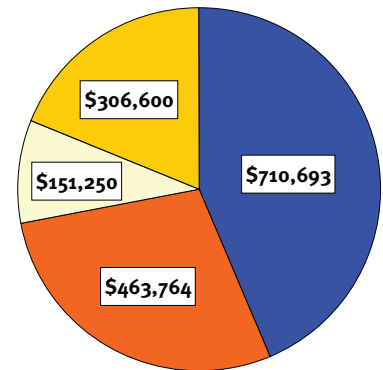
**Total Grants and Other Distributions** **2,555,489**

**Change in Net Assets** **416,251**

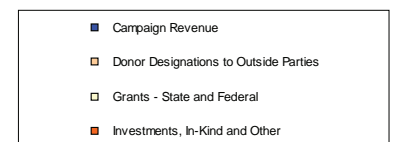
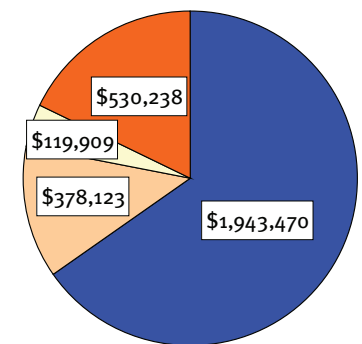
**Net Assets at Beginning of Year** **1,269,585**

**Net Assets at End of Year** **1,685,836**

Investment by Goal/Outcome



Revenue, Gains and Other Support



## IN MEMORIAM:

### Ruth P. Boraski



Berkshire United Way friend and Tocqueville supporter Ruth Boraski passed away on September 28, 2011, at the age of 86. Mrs. Boraski was a volunteer at the Berkshire Museum and for the Berkshire Medical Center Auxiliary. She was very active in children's activities and with her husband, Nick, established the Ruth P. and Nicholas Boraski Children's Endowment Fund in 2001 at Berkshire United Way to support early childhood initiatives. In light of that leadership and commitment to the community, in 2005 Berkshire United Way recognized Nick and Ruth by creating the Ruth P. and Nicholas Boraski Leaders in Philanthropy Award to honor the individual, couple or group who has demonstrated by their personal example, as well as financial commitment, their dedication to improving the quality of life for everyone in our community regardless of their means.

### John H. Fitzpatrick



One of Berkshire County's most influential business, political and philanthropic figures, **John H. Fitzpatrick** passed away on July 23, 2011 at age 88. "Jack" and his wife, Jane, together grew a local business empire anchored by the Red Lion and Country Curtains. He served as a Massachusetts state senator from 1973 to 1980, one of only seven Republicans. While state senator, he was chosen as one of four Legislators of the Year by the Massachusetts League of Cities and Towns. Berkshire County residents since 1958, the Fitzpatricks' commitment to the community extended beyond business and politics to numerous philanthropic organizations over the years, including Berkshire United Way, where Mr. Fitzpatrick was a long-standing member of the Tocqueville Society. In September 2009, Berkshire United Way honored Jane and Jack Fitzpatrick and their family with the J. Edward Dery Memorial award for lifetime achievement in community giving and caring.

### John C. Haas



Since 2000, **John C. Haas and his wife Chara Haas**, philanthropists and long-time Berkshire County homeowners, have provided funds to Berkshire United Way to help existing donors grow their leadership contribution over time. On April 12, 2011, at the age of 92, Mr. Haas passed away. Mr. Haas spent his professional career with Rohm and Haas and was also devoted to his family and philanthropy. In 1986, the Haas's and their family trusts gave a \$1 million challenge grant to match United Way Worldwide Tocqueville giving. Locally, the Haas's have been members of the Berkshire United Way Tocqueville Society and provided annual gifts to support the Berkshire United Way Leadership Challenge.

### Leonard S. Simon



A Berkshire United Way Tocqueville Society member with his wife Marion since 2004, and valued member of the Investment Committee for many years, **Leonard S. Simon**, former CEO of Rochester Community Savings Bank and RCSB Financial, Inc., died on December 24, 2010 at the age of 74. He served as a trustee of the Teachers Insurance Annuity Association and chairman of its Investment Committee and was a director of the Federal Home Loan Bank of New York. Before entering the banking industry, Mr. Simon was a professor at the University of Rochester's William E. Simon Graduate School of Business Administration. After retiring to the Berkshires in 2001, Mr. Simon and his wife, Marion, became founding members of the Volunteers in Medicine Berkshire (VIM) clinic, providing free health care service to people living in the Berkshire region who lacked medical insurance.

